


Government of the District of Columbia
Office of the Chief Financial Officer



Fitzroy Lee
Acting Chief Financial Officer

MEMORANDUM

TO: The Honorable Phil Mendelson
Chairman, Council of the District of Columbia

FROM: Fitzroy Lee
Acting Chief Financial Officer 

DATE: February 14, 2022

SUBJECT: Revised Fiscal Impact Statement – Selective Service Federal Benefits Awareness Amendment Act of 2022

REFERENCE: Bill 24-131, Committee Print as provided to the Office of Revenue Analysis on February 7, 2022

Conclusion

Funds are not sufficient in the fiscal year 2022 through fiscal year 2025 budget and financial plan to implement the bill. The Office of the State Superintendent of Education requires \$125,000 in fiscal year 2022 and \$514,000 over the financial plan to implement the bill.

Background

All male citizens and immigrants residing in the United States who are 18 through 25 years old are required to register with the Selective Service. Males must register within 30 days of their 18th birthday and those who do not register are not eligible for federal student aid, job training, federal government employment, and citizenship if currently an immigrant. Failure to register for Selective Service is also a felony punishable by up to five years in prison and a \$250,000 fine.

The bill requires¹ the Office of the State Superintendent of Education (OSSE), in consultation with the Department of Motor Vehicles, to create and implement a Selective Service awareness campaign. The awareness campaign must include information on who is required, under federal law, to register for Selective Service; when an individual required to register must do so; step-by-step guidance on how to register; and an explanation of what federal benefits an individual will no longer be eligible for if an individual does not register for the Selective Service. OSSE must also notify individuals currently

¹ By amending Section 3(b) of the State Education Office Establishment Act of 2000, effective October 21, 2000 (D.C. Law 13-176; D.C. Official Code § 38-2602).

The Honorable Phil Mendelson

FIS: Bill 24-131, "Selective Service Federal Benefits Awareness Amendment Act of 2022," Committee Print as provided to the Office of Revenue Analysis on February 7, 2022

enrolled in a District of Columbia public or public charter school, who are required to register for Selective Service within 30 days of the individual's 18th birthday.

OSSE must report by March 30th of each year on the barriers to Selective Service registration, the District's efforts to increase Selective Service registration during the preceding calendar year, and how the District plans to increase registration.

Financial Plan Impact

Funds are not sufficient in the fiscal year 2022 through fiscal year 2025 budget and financial plan to implement the bill. OSSE requires \$125,000 in fiscal year 2022 and \$514,000 over the financial plan to implement the bill.

Designing and implementing an awareness campaign as required in the bill will cost \$100,000 in fiscal year 2022 and \$411,000 over the financial plan. This funding will be used to contract with a vendor to develop a marketing campaign targeting 18-year-olds. The vendor will also provide advertising on various platforms including digital media, public transit, and social media. OSSE also requires \$25,000 in fiscal year 2023 and \$103,000 over to the financial plan to contact all individuals required to register for the Selective Services each year via mail, and to contract with a vendor to conduct annual reporting requirements.

Bill 24-131 - Selective Service Federal Benefits Awareness Amendment Act of 2022					
Total Cost					
	FY 2022	FY 2023	FY 2024	FY 2025	Total
Awareness Campaign	\$100,000	\$102,000	\$104,000	\$105,000	\$411,000
Notification Mailers & Reporting	\$25,000	\$25,000	\$26,000	\$26,000	\$103,000
Total	\$125,000	\$127,000	\$130,000	\$131,000	\$514,000

Table Notes:

(a). Assumes 1.75 percent cost growth.